Bhutan Echoes- Our Children's Stories Judging Rubric				
	Excellent (4)	Good (3)	Satisfactory (2)	Needs Improvement (1)
Personal Details	Mentions name, school and grade level at the beginning (1 mark)			
Usage of Device	The video recording is stable and the sound from the recording is clear (1 mark)			
Hook	Clearly gets attention of the audience with an attention grabber	Somewhat gets attention of the audience with an attention grabber	Attempts to get audience attention with a grabber	Begins by reading the story, no attention grabber is used
Introduce Characters and Setting	Vividly describes the setting and the character/s to set the scene	Describes the setting and the character/s to set the scene adequately	Describes either the setting or the character/s	Does not describe the setting nor the character/s
Conflict	The conflict creates suspense and is resolved in the end	The conflict is mentioned and is resolved in the end	Either the conflict or resolution is not clear	There is no clear conflict and no real resolution
Theme / Moral	The theme or moral of the story brings closure and is explained well	The theme or moral of the story brings closure	The theme or moral of the story is not mentioned but there is closure to the story	The story is left hanging with no conclusion, theme or moral
Cultural Heritage	The story is immersed in different aspects of Bhutanese culture or values	The story explores some aspect of Bhutanese culture or values	The story briefly touches on Bhutanese culture or values	
Memorable	The story and the way it is told are memorable - and the viewer would want to retell the story	The story and the way it is told are memorable	The story and storytelling have some memorable aspects	The story and storytelling are not memorable
Use of Language and Fluency	Use of language is very effective using pauses for dramatic effect.	Use of language is good	Comfortable use of everyday language	Did not vary in use of language, below standards
Eye Contact	Eye contact with camera is really engaging	Eye contact helps keep the attention of audience	Eye contact is present but not enough	Little or no eye contact
Body Language	Body language and facial expressions add greatly to the message	Body language and facial expressions complement message	Body language and facial expressions lack variety	Body language and facial expressions lacking or inappropriate
Volume & Clarity	Speaks loudly and clearly	Speaks loudly and clearly most of the time	Speaks loudly and clearly some of the time, other times mumbles	Often mumbles or cannot be heard/ understood
Tonal Variation	Voice tone has excellent variety to keep audience attention and narrate well	Voice tone has good variety	Voice tone has some variety but lacks flare	Speaking is monotone and thus not interesting
Pronunciation	Less than 3 mispronounced words	3-5 mispronounced words	Mispronounced words affect understanding	Mispronounced words distract the audience
Time Limit	3-5 minutes long	Between 1-3 minutes long	Around 1 minute long	Longer than 5 minutes or shorter than 1 minute
Note:	No extra points will be given for camera tricks or use of editing software			
Total Points	Out of 54			